Call for Papers

17th Scientific Conference on Sustainable Tourism

17th Scientific Conference on Sustainable Tourism Gastronomy, Territories, and Heritage

AIMTD 2027

Pointe-à-Pitre – Le Gosier – Saint-Claude – Marie-Galante

May 12, 13, and 14, 2027

Guadeloupe · At the heart of the Caribbean

POSITIONING AND THEMES OF THE PRESENTATIONS

By leveraging heritage in all its diversity, the tourism industry offers alternative avenues for regional development. A wide range of tours—such as visits to sugarcane and banana plantations (complete with tastings) in the Antilles, alongside maritime excursions—are available throughout the region. The tourism products created enable organizations to boost the destination's appeal while fostering new management practices. Visitors have the opportunity to sample local cuisine and gain a deeper appreciation for the culinary traditions of the communities they visit. Tourism activities developed by businesses—particularly in sectors such as dining, leisure, recreation, relaxation, health, fitness, wellness, and handicrafts—help position certain areas as must-visit destinations.

The relationship between a destination's appeal and tourism activity is increasingly viewed as a matter of sustainability, requiring a distinctive offering rooted in local culture and heritage. This presents a significant challenge for tourism businesses, which must provide profitable experiences and products that meet tourist demand while drawing upon the identity of the regions visited.

General questions

- What are the main traditions of the French overseas territories?
- How has history influenced overseas cultures?
- Why do the overseas territories possess such great cultural diversity?
- What role do traditions play in the daily lives of the inhabitants?
- How do overseas cultures enrich the nation?

Questions on transmission

- How are traditions passed down to younger generations?
- What role does the family play in this transmission?
- Why are some regional languages in overseas territories at risk of disappearing?
- Should schools teach more local languages and history?
- How can digital tools help preserve traditions?

Questions on cultural practices

- What do traditional music and dance reveal about the history of these territories?
- How important are festivals and carnivals to local populations?
- How does overseas cuisine reflect the blending of cultures?
- What artisanal skills characterize the different territories?
- What role do religious beliefs and practices play in overseas identity?

Questions for reflection and debate

- Does globalization threaten overseas traditions?
- Does tourism help preserve local cultures, or does it risk distorting them?
- Can a tradition be modernized without losing its meaning?
- How can traditions be protected while allowing cultures to evolve?
- Do young people from overseas territories feel adequately represented in national culture?
- How can we combat prejudices regarding overseas territories?

COMMUNICATION THEMES

This conference seeks to understand the relationship between gastronomic heritage and the attractiveness of tourist destinations from a sustainable tourism management perspective. Proposed communications may concern all forms of tourism related to catering, food, culinary practices, and agri-food that may define or influence tourist attractiveness and that present the principles, practices, and mechanisms of sustainable tourism. The approaches valued are based on both qualitative and quantitative methods. The issues addressed are very broad and may fall within the following fields: marketing, strategy, communication, consumer behavior, human resources, public management, ICT, economics, finance, logistics, law, sustainable development, and CSR.

Potential topics to be addressed include the

following:

• Sustainable tourism and territories

• Gastronomy and organic products

• Agriculture and vineyards

• Specific features and challenges of sustainable island tourism

• Management of tourist flows

• Site absorption capacity

• Heritage enhancement and protection

• Accessibility to islands and tourism development (international and local air/sea transport).

• Economic dependence on tourism and associated risks

• Distribution of tourism revenues

• Land management

• Preservation of public access to the coastline

• Protection of marine areas and tourism policies

• Sustainable tourism management

• Sustainable tourism marketing and organizations

• Challenges and opportunities for sustainable tourism development

• Visitor expectations regarding sustainable tourism

• Sustainable destination tourism management

• Sustainable tourism and the development of practices

- Tourism between economic performance and sustainable development
- Sustainable tourism planning and sustainable development
- Sustainable tourism and hospitality
- Socio-ecological resilience and tourism
- The hotel industry and sustainable tourism
- Green accounting applications and mass tourism
- E-tourism, social media, and sustainable tourism
- Tourism and climate change
- Leisure and sustainable tourism
- Sustainable territorial approach and certification schemes such as eco-labels
- Business and benefits for communities in sustainable tourism
- Innovation and sustainable tourism
- Public management and sustainable tourism
- Sustainable tourism and communication
- Quality and sustainable tourism
- Greenwashing and business ethics
- Destination attractiveness and respect for the environment
- Benefits and costs of sustainable tourism
- Consumer demand and sustainable tourism
- Sustainable tourism and cooperation between stakeholders.
- Sustainable tourism and ecosystem protection

This conference also aims to bring together teachers, researchers, and tourism professionals who have decided to integrate sustainable development into the protection of tourist areas and the marketing of tourism products and destinations.

Researchers are invited to submit empirical and methodological research and conceptual papers focusing on topics related to the implementation of sustainable tourism management.

ORGANIZING COMMITTEE

Joêl RABOTEUR, Full Professor, Department of Tourism, UFR SJE – University of the Antilles, Guadeloupe, France.

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PAPER SUBMISSION and SELECTION

Please submit an abstract of approximately 1000 words, including the title and full contact details, in the form of an electronic file to be sent to: colloqueaimtd@gmail.com. You may submit your abstract as soon as possible, but no later than January 15, 2026. Each paper will be reviewed by two reviewers. For more information about the conference, please visit: on the AIMTD website : 17èmes Journées Scientifiques du Tourisme Durable | AIMTD – Association Internationale de Management du Tourisme Durable

You may submit your abstract in French or English, and then present your paper in the language in which the document will be presented.

Conference date and location: May 12, 13, and 14, 2027 2026, in Pointe-à-Pitre, Saint-Claude, and Marie Galante, Guadeloupe, French Antilles.

Deadline for abstract submission: December 20, 2026

Notification of accepted abstracts: January 15, 2027

Full papers are due by March 30, 2027

Conference opening: May 12, 2027

Academic sessions: May 12 and 13, 2027

Field trips: May 14, 2027.

Authors of papers selected for the journals associated with the conference must submit their full articles by December 20, 2026.

Presentation standards

All submitted papers should adhere to the following guidelines. If they do not, the Conference organizers reserve the right to refuse them for publication in the Conference Proceedings:

- The first page should contain each author's name (including full first name), position and the title of the paper.

- The second page should contain only the paper title, an abstract in French and English, and 4 to 5 key words.

- Manuscripts should be typed in Word, with margins of 2.5 cm; paper Size A4; font Times New Roman, font size 12 points. They should be must be submitted to the following e-mail address: colloqueaimtd@gmail.com

- The paper must not contain appendices: charts, diagrams, images and other additions (black and white) are inserted in the text. Parts follow a simple number: 1, 1.1, 1.1.1, etc.
  - Title: Times 18 in **bold**
  - Author's name: Times 14 in **bold**
  - Abstract in **bold** in 16, then text in Times 12
  - Title 1.: Times 14 in **bold**
  - Titles 1.1.: Times 12 in **bold**
  - Conclusion: Times 14 in **bold**

- Bibliography: Times 14 in bold, thn text in Times 12, according to the following model:
  - Book: author's name and initial of surname, date of publication, title of the book, Publisher, Place of publication (eg Mintzberg H. (1994), *The Rise and Fall of Strategic Planning*, Dunod, Paris,
  - Article: author's name and initial of surname, date of publication "Article Title," *Journal Title*, Vol. x, No. x, p. xy, publication date (example: G. Koenig (1996), "Karl E. Weick," *French Review of Management*, No. 108, pp. 57-70, March-April-May).

Titles, subtitles, introductory paragraphs are the journal's own responsibility; the journal reserves the right to modify those proposed by the author(s).

Registration fees:

The conference participation fees are as follows:

- Teachers, researchers, and professionals: 3 days (€350)

- Teachers, researchers, and professionals: 2 days (€300)

- Doctoral students: 3 days (€200)

- Doctoral students: 2 days (€150)

Payment methods:

- Bank transfer

- Online credit card

- Check payable to AIMTD (only for participants based in France)

CONFERENCE PROCEEDINGS AND PUBLICATION

All accepted papers shall be published in the Conference Proceedings. In the case of multiple authors, please note that at least one of them must be a registered Conference participant. It is provided that some selected articles shall be published in a special edition of a well-known review (*Management & Avenir*, *Gestion et Management Public*, *Maghreb Machrek*, *Etudes caribéennes*, *The European Journal of Tourism Research*).

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