



Call for papers

“13th Scientific Conference on Sustainable Tourism”

Tourism and Biodiversity

New Horizons for Sustainable Tourism and Leisure Management

Cayenne, French Guyana, South America,

May 10th, 11th and 12th, 2023

The Amazon rainforest commands great respect in people's imagination, evoking an ocean of green foliage, trees, forests and rivers. It is the land of abundant water.

South America's Guyana reminds everybody of the importance of a developing region's positioning, characterized by significant imbalances, as much in terms of economic dynamics as bioeconomic activities.

Over a long historical period, development activities reveal societal constructions constituting a chain of economic links that amplify the policies of development.

It is noticeable that in studies by Guyanese economists in the second half of the 20th century and the beginning of the 21st century, a vision of an unbalanced development reflects physical and natural features, such as land faced with bottlenecks in the vastness of the Amazon rainforest: migration, informal work, environmental and fish perturbation, infrastructures, mining resources, natural resources.

Now, in this first half of the 21st century, the evolution of research in all fields shows connections between all specializations, shedding light on the redeployment of sustainable development policies.

The French part of the Amazon rainforest is therefore the subject of sustainability and biodiversity analyses. Tourism becomes an essential field of exploration.

This international conference on the topic of tourism and biodiversity, with its particular angle “New horizons for sustainable tourism and leisure management”, aims to provide answers to the following fundamental questions: How is the taking into account of tourism dynamics a permanent constituting part of the development of regions characterized by huge biodiversity on land, in rivers and in the sea? How can we reveal the comparative advantages stemming from natural gifts for competitiveness in all economic fields without endangering it for future generations?

Researchers are invited to submit empirical and methodological research as well as conceptual documents that emphasize topics linked to the implementation of the management of sustainable tourism.

Suitable potential issues are as follows:

- Sustainable tourism and biodiversity
- Sustainable tourism and protection of ecosystems
- Sustainable tourism and sanitary crisis
- E-tourism, social media and Sustainable tourism
- Specifics and issues at stake in the sustainable tourism of islands
- Management of tourism flows
- The absorption capacity of sites
- Heritage valuation and protection
- Island accessibility and tourism development (international and local air/sea transport).
- Distribution of tourism revenue
- Management of real estate
- Preservation of public access to the seashore
- Protection of marine areas and tourism policies
- Management of sustainable tourism
- Marketing and sustainable tourism organizations
- Challenges and opportunities for the development of sustainable tourism
- Visitors' expectations in terms of sustainable tourism
- Management of sustainable destination tourism
- Sustainable tourism and development of practices
- Cultural and creative industries and sustainable tourism
- Tourism between economic and sustainable development
- Planning sustainable tourism and sustainable development
- Sustainable tourism and hospitality
- Socio-ecological resilience and tourism
- The hotel industry and sustainable tourism
- Green accounting applications and mass tourism
- Tourism and climate change

- Leisure and sustainable tourism
- Sustainable regional approach and production of certificates such as ecolabels
- Business and benefits for communities in sustainable tourism
- Innovation and sustainable tourism
- Public management and sustainable tourism
- Sustainable tourism and communication
- Quality and sustainable tourism
- Greenwashing and business ethics
- Destination attractiveness and caring for the environment
- Advantages and costs of sustainable tourism
- Consumer demand and sustainable tourism
- sustainable tourism and cooperation between stakeholders

Papers may be based both on qualitative or quantitative methods. The issues covered may pertain to one of the following different fields: marketing, strategy, communication, consumer behavior, human resources, public management, economics, finance, logistics, legal and sustainable development.

This conference also aims to enable the meeting of tourism professionals who have decided to integrate sustainable tourism into the protection of tourism at local or regional level and the marketing of tourism products and tourism destinations.

ORGANIZING COMMITTEE

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PAPER SUBMISSION and SELECTION

Please submit an abstract of no more than 1000 words, including title and full contact details, in an electronic file to: colloqueaimtd@gmail.com. You may submit your abstract as soon as possible but no later than December 1st 2022. Each paper is reviewed by two reviewers. For more information about the conference, you are invited to visit: <https://tourisme-durable-aimtd.org/> on the AIMTD website.

You may submit your abstract **in French or English**, depending on the language in which the paper will be presented. <https://tourisme-durable-aimtd.org/>

Conference dates and venue: May 10th, 11th and 12th, 2023, in Cayenne, French Guyana.

Deadline for submission of abstracts: December 10th, 2022

Confirmation of accepted abstracts: December 20th, 2022

Full papers are expected by February 25th, 2023

Opening of the conference: May 10th, 2023

Academic sessions: 10, 11 et 12 May 2023

Tours and excursions linked to sustainable tourism: May 13th, 2023.

The AIMTD conference will take place at the University of French Guyana in connection with the BETA day of study on tourism and the development of regions. AIMTD participants will have access to the roundtable.

Presentation standards

All submitted papers should adhere to the following guidelines. If they do not, the Conference organizers reserve the right to refuse them for publication in the Conference Proceedings:

- The first page should contain each author's name (including full first name), position and the title of the paper.
- The second page should contain only the paper title, an abstract in French and English, and 4 to 5 key words.
- Manuscripts should be typed in Word, with margins of 2.5 cm; paper size A4; font Times New Roman, font size 12 points, single line spacing. They should be submitted to the following e-mail address: colloqueaimtd@gmail.com
- The paper must not contain appendices: charts, diagrams, images and other additions (black and white) are inserted in the text. Parts follow a simple number: 1, 1.1, 1.1.1, etc.
 - Title: Times 18 in **bold**
 - Author's name: Times 14 in **bold**
 - Abstract in **bold** in 16, then text in Times 12
 - Title 1.: Times 14 in **bold**
 - Titles 1.1.: Times 12 in **bold**
 - Conclusion: Times 14 in **bold**
- Bibliography: Times 14 in bold, then text in Times 12, according to the following model:
 - Book: author's name and initial of surname, date of publication, title of the book, Publisher, Place of publication (eg Mintzberg H. (1994), *The Rise and Fall of Strategic Planning*, Dunod, Paris,
 - Article: author's name and initial of surname, date of publication "Article Title," *Journal Title*, Vol. x, No. x, p. xy, publication date (example: G. Koenig (1996), "Karl E. Weick," *French Review of Management*, No. 108, pp. 57-70, March-April-May).

Titles, subtitles, introductory paragraphs are the journal's own responsibility; the journal reserves the right to modify those proposed by the author(s).

ACTES DE LA CONFÉRENCE ET PUBLICATIONS

CONFERENCE PROCEEDINGS AND PUBLICATION

All accepted papers shall be published in the Conference Proceedings. In the case of multiple authors, please note that at least one of them must be a registered Conference participant. It is provided that some

selected articles shall be published in a special edition of a well-known review (*Management & Avenir, Gestion et Management Public, Maghreb Machrek, Etudes caribéennes, The European Journal of Tourism Research*).

A special issue of AJIDMS, the Amazonian Journal of International Development and Management Studies, will be devoted to papers of the roundtable Tourism and development of regions in the Amazon rainforest.

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